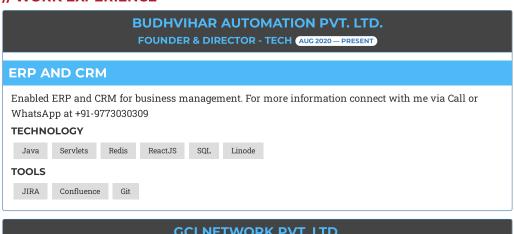


// ABOUT ME

A leader with high grasping ability, focus, determination & perseverance

// WORK EXPERIENCE







- Apr 2017 Dec 2017
- 9 months

RESPONSIBILITY

- Designed API Architecture
- Designed Server Architecture
- Designed Database Architecture
- Designed Code Deployment Strategy
- Implemented scalable API, handling thousands of concurrent requests
- Implemented App, API, Report Databases across Regions, handling hundreds of concurrent connections
- Vertically and horizontally scaled servers
- Implemented exception and error log server
- Third party Gift Card API integration
- Realtime Gift Card fulfillment
- Extended API abilities for Gift Card Catalog, Fulfillment, Generation, Distribution, Whitelabel
- Constant monitoring and proactive improvement

GCI NETWORK PVT. LTD.

WEB DEVELOPER JAN 2015 - MAR 2017

GIFT CARD MANAGEMENT APP

This app allows any merchant to register and use gift card management system to generate gift codes in bulk, issue gift codes to users and activate gift codes instantly.

TECHNOLOGY

Ionic Framework Node.js Express.js AngularJs Material Design Android Mongodb JSON Ajax

DURATION

- Apr 2016 Dec 2016
- 9 months

RESPONSIBILITY

- Requirement gathering and pre development analysis
- Design implementation
- Developed merchant signup, signin and verification process
- Developed gift card code generation system in bulk
- Manage gift card stock in hand
- Issue and activate gift codes
- Integrate API with gift card management system
- Extend capabilities of App as Software as a Service (SaaS) platform for different organisations

GIFT CARD MANAGEMENT SYSTEM

Built a gift card management system responsible for managing gift card brands, sales channel partners, order management, inventory management, purchase order management, gift card activation, report generation, real time stock notification and real time user communication via email and sms.

Zend Framework 2.3 Doctrine 2.0 EC2 RDS SES Redis Html To Pdf Sms Api Linux: Cent Os 7 / RedHat 7

DURATION

- Jan 2015 Mar 2017
- 2 years and 2 months

RESPONSIBILITY

- Developed a system to manage brands, channel partners & discount and commissions shared among them.
- Developed gift cards inventory management system for managing stock, sales, returned, expired and blocked gift codes from various
- Developed bulk import for gift codes
- Developed gift cards activation via OTP and report generation
- Developed customer escalations and report generation
- Order management and bulk import for orders from various channel partners & to generate delivery challan for orders
- Purchase order management
- Dashboard based on Employee's Role
- Sales report, purchase summary report and returned gift cards report
- User management
- Roles and authorization for users
- Search and bulk export system
- Everyday stock in hand notification
- Real time stock threshold notification
- Real time fulfillment of Gift Card to users for digital and instant vouchers via email and sms communication
- Developed Order Api to accept orders from merchants and deliver gift codes instantly via the Api
- Developed Catalog Api to share brand information with merchants for eg, brand name, brand description and brand logo
- Integrated BookMyShow gift card Api
- Integrated Flipkart gift card Api
- Integrated SES and S3 Api
- Banking Module to view list of their Gift Cards with status of Activation Process and everyday Reports
- Extend capabilities of ERP as Software as a Service (SaaS) platform for different organisations
- $Implemented\ real time\ \&\ automated\ error\ and\ exception\ reporting\ to\ software\ team\ via\ email\ and\ logging\ console$

- Setup Production, Pre-Prod & Sandbox Environments
- Implement deployment strategy for production environment

FREELANCE

SOFTWARE DEVELOPER MAY 2012 — DEC 2014

PHOENIX STREET

Ecommerce marketplace for handicraft and household made items.

TECHNOLOGY

PHP Zend Framework Doctrine Redis AWS EC2 RDS S3 SES Linux Apache
MySql

DURATION

- Sept 2013 Nov 2014
- 1 year and 2 months

RESPONSIBILITY

- Integrate design into responsive HTML and CSS with Bootstrap
- Design database
- Develop business logic
- Integrate APIs. For eg. AWS, Facebook, Doctrine, PayPal, CURL etc
- Integrate payment gateway
- Debug and unit testing
- Create and monitor AWS instance and Relational Database Service (RDS)
- Setup Simple Storage Service (S3) and Simple Email Service (SES)
- Setup and maintain cache server using Redis
- Maintain code

GREYLINE CONSULTING

One-page site for Human Resource consultancy with responsive design and parallax interactivity.

TECHNOLOGY

HTML5 CSS3 PHP

DURATION

- Jul 2014 Jul 2014
- 1 month

RESPONSIBILITY

- Setup domain name and hosting
- Integrate design into responsive HTML and CSS

ALAMOD

Ecommerce website for imitation jewellery

TECHNOLOGY

PHP Magento AWS EC2 RDS S3 SES Linux Apache MySql

DURATION

- Jun 2014 Sept 2014
- 4 months

RESPONSIBILITY

- Integrate magento theme
- Integrate payment gateway
- Create and monitor AWS instance and Relational Database Service (RDS)
- Setup Simple Storage Service (S3) and Simple Email Service (SES)
- Setup and maintain cache server using Redis
- Maintain code

LINKS

Website: alamod.in

JAY HIND

Campaigned Sadma Awards for the worst of bollywood, cricket & politics by most voted celebs amonge different categories.

TECHNOLOGY

ASP.Net AWS - EC2/RDS/SES Windows Server 2008 Microsoft SQL Server 2008

DURATION

- Feb 2013 Apr 2013
- 3 months

RESPONSIBILITY

• Design database

Develop poll campaign Monitor AWS instance and Relational Database Service (RDS) Setup Simple Email Service (SES) LINKS Website: jayhind.tv/awards Facebook: facebook.com/jayhindtv Twitter: twitter.com/jayhind **BUN BOOKS** Microsite with blog for short version of books available to download as eBooks. **TECHNOLOGY** PHP Linux Apache MySql **DURATION** Jan 2013 - Apr 2013 4 months RESPONSIBILITY Design database Develop website and blog **SAB SAY SASTA** Ecommerce website for grocery shopping at slashed rates. **TECHNOLOGY** PHP OpenCart Linux Apache MySql **DURATION** Sept 2012 - Dec 2012 3 months **RESPONSIBILITY** Integrate opencart theme Integrate payment gateway **KOVERPAGE** Ecommerce website that goes green with their collection of used books from across Mumbai & Banglore. **TECHNOLOGY** PHP OpenCart Linux Apache MySql **DURATION** Jun 2012 - Aug 2012 3 months **RESPONSIBILITY** Integrate opencart theme Integrate payment gateway DREAMSCAPE MEDIA PVT. LTD.

SOFTWARE DEVELOPER JAN 2010 — APR 2012

WHAT'S THAT I SAW

A state of art app with the ability to search for places, movies, objects or anything that you can click from your camera.

TECHNOLOGY

Android Opengap

DURATION

- Jan 2012 Apr 2012
- 4 months

RESPONSIBILITY

- Integrate HTML into android
- Integrate backend API

CONNECTGRAM

An app designed for elders with the ability to monitor their daily medical activities, medicinal record, and their location/movement and to keep their care taker and concerned people updated with it.

TECHNOLOGY

Apache MySql PHP Linux

DURATION Sept 2011 - Jan 2012 5 months RESPONSIBILITY Develop backend and APIs **AUDIO COMPASS** An audio based guided tour app for Andriod. XML Based data framework enables single compile app creation for any new place instantly. **TECHNOLOGY** Android PHP Linux Apache MySql **DURATION** Apr 2011 - Sept 2011 6 months RESPONSIBILITY Integrate design into android Develop business logic Integrate backend APIs Debug and unit testing in android Maintain code Develop backend and APIs in PHP LINKS App: https://play.google.com/store/apps/details?id=com.audiocompass.acv2 **INTRVUE** A complete resume website. **TECHNOLOGY** MySql PHP Ajax Linux Apache **DURATION** Sept 2010 - Oct 2011 1 year and 1 month RESPONSIBILITY Integrate design Develop business logic Debug and maintain code LINKS Website: intrvue.com **SONY MUSIC** Asia music campaign. Download music against your coupon code. **TECHNOLOGY** PHP Linux Apache MySql **DURATION** Aug 2010 - Oct 2010 3 months RESPONSIBILITY Design database Develop coupon campaign Debug and maintain code TO VIE FOR Reverse auction site. **TECHNOLOGY** PHP Ajax Linux Apache MySql **DURATION** Apr 2010 - Sept 2010 6 months

RESPONSIBILITY Design database

Develop business logic

Debug and maintain code

DELIVERY CHEF

Order food online.

TECHNOLOGY

ASP.Net Windows Server 2003 Windows Server 2005

DURATION

Feb 2010 - Apr 2010
3 months

RESPONSIBILITY

Design database
Develop core framework

LINKS

Website: deliverychef.in

NIIT LTD.

MACHINE ROOM CO-ORDINATOR JUL 2007 — AUG 2009

WORKSHOP

Assisted students in creating projects in .Net and Java.

SYSTEM MAINTENANCE

Created software to help in maintaining systems in Machine Room such as software to shutdown systems at a scheduled time, software to detect autorun virus in USB.

TRAINING

Conducted training for students in C# .Net including Console Applications, GUI (Windows Application), ADO.NET, C++ and Core Java.

#EDUCATION

NIIT LTD. MUMBAI 2010 GNIIT Computer Software Engineering — Excellent 2009 ST. XAVIER'S COLLEGE MUMBAI **Mumbai University** B.Com. — First Class KENDRIYA VIDYALAYA NO. 2 VISHAKHAPATNAM 2006 C.B.S.E 12th — First Class KENDRIYA VIDYALAYA NO. 2 VISHAKHAPATNAM 2004 C.B.S.E 10th — First Class

// CONTACT



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